

THE 16 UNDENIABLE LAWS OF COMMUNICATION

WITH DR. JOHN C. MAXWELL

Leaders have to cast vision. They are constantly communicating.

5 Essentials of Communication

1. Who says it?
 - This is huge because it can determine how effective it is going to be.
2. What is said?
 - This is all about content and is based on the amount of preparation.
3. How it is said?
 - The spirit of the communicator.
4. When it is said ?
 - There's a right time to say something and there's a right time to hold back.
5. Why it is said?
 - Why am I teaching this truth?

The Law of Credibility

- If we don't live it or don't believe it, we don't say it.
 - We shouldn't pass on to our people anything that we haven't found true in our life.
- Authenticity Gives Conviction.
 - Can we look at people with integrity and say, "This works well in my life."
- You don't catch a message off of content. You learn a message off of content, but you catch a message off of credibility.

"Authenticity gives you conviction." - John C. Maxwell

Sharing Content as a Pastor

- Winging it becomes a huge temptation when we know we can get by with it. There's no temptation with winging it if we know we will get caught.
 - When we are naturally gifted in an area you can wing it, but should we?
 - We have two options. Will you wing it? Or will you work for it?
 - Working for it is doing as much as possible and will take us to another level.



- Prepare every day
 - When we prepare, we show we care and value people enough as a person.
 - People deserve our best and so we should prepare everyday!

The Law of Connection

- All great communicators and connectors don't start on the stage. They start with where the people sit.
 - They have to know where the people are and how they can help them.
 - Before speaking, we should not focus so much on what we are about to say, but focus on the people we are about to talk to.
 - It doesn't matter what we are teaching if we don't connect with people.
- First impressions – as soon as we walk out people are evaluating us.
- We have to get over ourselves to give ourselves to people.
- Connecting with others is based on common ground. The communicator has to figure out what that is.
- Here are some tips to narrow the gap between us and connect with people:
 - Be open and vulnerable.
 - Make fun of yourself.
- We don't want them to know us, we should want them to feel like we know them.
- We connect with people where they are, not with where we are.
 - Go back and share stories about what it was like when we were first getting started.

"I don't want them to know me, I want them to feel like I know them." - *John C. Maxwell*

RESOURCES

- [The 16 Undeniable Laws of Communication by John C. Maxwell](#)
- [Ask PC Your Questions](#)
- [GrowLeader Conference 2023](#)
- [Monthly Mentoring with Pastor Chris](#)
- [Free Church Resources](#)
- [Previous Episodes + Show Notes](#)
- [The Wesleyan Investment Foundation](#)
- [Great American Family Network](#)
- [Compassion International](#)