

## VISION & PURPOSE

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### The Role of Vision

- Vision is a key factor for healthy and successful churches.
- A study of church leaders showed that every pastor that had vision, or at least thought that they were going to grow, actually did grow.
- Based on this, we want to encourage you to bring vision back into your own heart!

### Clarity and Measurable Vision

- To have vision, you also have to have organizational clarity:
  - Know why you exist.
  - Know what you are doing.
  - Know what it should produce.
- From there, you must put language around that vision and make sure it is measurable.
  - At Highlands our vision is based on the Great Commission.
  - Here is the language we use and how we measure it:
    - Know God: How many people are coming to Christ in our churches?
    - Find Freedom: How many people are being pastored in relational groups?
    - Discover Purpose: How many people are on a discipleship process discovering their gifts and developing their disciplines?
    - Make A Difference: How many people are being mobilized into doing something in our communities and in our world that makes a difference?

### Vision Within the Calendar

- From there it is important to strategically plan and schedule your church's calendar.
  - Where do we put everything in the calendar year so that we get the most momentum to advance our vision?
- Year after year, it's important to analyze how effective your plan is, tweak it to make it better along the way, and then when you find the best way, stay consistent with it.
- The study shows that leaders that simply believe they can get better and have hope for tomorrow will get this done and live more successful and fulfilled lives.

"The right way is the way that works." - *Chris Hodges*

### Dreaming Big and Being Shovel Ready

- It is important to have futuristic vision for your church and for yourself.
- Create margin and God will bring you opportunities.
  - Have more money than you spend.
  - Have more people trained than you need.
- From there make sure you are “shovel ready” so that you can take advantage of opportunities.

“Dreaming is free.” - *Chris Hodges*

### Finding Vision for Yourself and Helping Others

- People are searching for meaning and something that really matters.
- Help people find purpose:
  - Help them see a vision of a better future for themselves and others.
  - Connect with a community who are committed to the same vision.
  - Help them engage and redeem every conflict that challenges the vision.
    - You have pre-decided that you will take your pain and help someone else experiencing the same pain.

### Three Questions for Pastors to Ask

1. What compelling thing am I trying to bring into the world?
2. Who am I doing it with? The importance of community and relationships.
3. How will I respond to the inevitable conflict that comes your way?

### RESOURCES

- [Ask PC Your Questions](#)
- [Financial One-Day](#)
- [GrowLeader Regionals](#)
- [Monthly Mentoring with Pastor Chris](#)
- [21 Days of Prayer](#)
- [Free Church Resources](#)
- [Previous Episodes + Show Notes](#)
- [The Wesleyan Investment Foundation](#)
- [Great American Family Network](#)
- [Compassion International](#)