

# **KINGDOM BUILDERS**

STRATEGIC PLAN



# W E L C O M E

As we've discussed in the Virtual Intensive, the relationship between pastor and business leader plays a crucial role in expanding the Kingdom of God. We hope this ministry will enable you to steward these relationships in the highest way possible while ultimately allowing for greater expansion and growth as you pursue the God-given vision for your church. Attached you'll find a strategic plan that will help you with your next steps. After years of implementing and fine-tuning best practices, we've compiled all the resources you need.

Thank you for allowing us to partner with you and please don't hesitate to reach out with any questions.

**- The Kingdom Builders Team**

## VISION

Connect Leaders to Kingdom Purpose

## MISSION

To give **influence, resources, and time** as a local church ministry expression to advance the cause of Christ.

## PERSON

Those who serve on the Volunteer Team by **strategically investing** resources over & above their tithe to **accelerate** the vision of our church.

## LANGUAGE

**Colossians 1:16** says we are Created By God...For God. KB Team is what marketplace leaders were created for.





We believe the local church is the hope of the world.

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The destiny of a local church pastor and a marketplace leader is intertwined.

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Every Christian businessperson needs to be under a apostolic leader in order for his/her spiritual gift to flourish.

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Romans 12:6-8 speaks to those with the spiritual gift of giving.

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The local church is the only institution that provides an eternal ROI from its mission. 66% of all giving (philanthropy) is done outside of the church. While its noble and valuable ...its only temporal.

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A pastor holds the key that unlocks the door of destiny for businesspeople planted in the local church. Pastors cast God's vision to God's people, Businesspeople provide provision to fund it.

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The speed of the vision directly ties to the pace of giving. Pastors & businesspeople are not here to compete with each other but to complete each other.

# CRITERIA

Has completed the steps of Growth Track\*

Committed to giving over & above the tithe

Sees giving as an act of worship unto the Lord

Self identifies with spiritual gift of giving (*Romans 12:6-8*)

*\*The Spiritual Gifts Assessment can be found on the Resources Page*

Desires to use influence, resources & time to accelerate the vision of the church

Not about the gift size

Note: This criteria must have Sr. Pastor's heart, intentionality, & DNA of the church while matching people's spiritual gift/calling with identified thru Growth Track.

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# PASTOR/LEADER

Senior Pastor champions but KB Pastor/Leader executes

Previous executive business experience valuable

Not intimidated by wealthy people, strong egos or influencers

Credibility with high capacity people

Long term committed history to senior Pastor & Church

Needs to be a strong leader with a submitted heart

Will lead the Lane & Campus Leaders (if applicable)

*\*See job description*

# LANES

Create **Lanes** of impact which represent the vision of the church.

A lane gives clarity, intentionality & focus for the individual and the team.

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The local church will provide an “**on ramp**” process thru Growth Track and/or invitation that happens organically.

1. PROJECTS LANE
2. NEXT GEN LANE
3. LOCAL OUTREACH LANE
4. NATIONAL OUTREACH LANE
5. GLOBAL OUTREACH LANE

# COMMUNICATION

Clearly and consistently communicate the KB Team vision and mission to all of campuses through services, email & media.

Create KB Team Landing page on Church Website.

*The purpose is to instill the KB Team language into the corporate body as this will bring cohesiveness as well as reach potential KB leaders who are not yet connected.*

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## COMMUNICATE THROUGH THE KB LANE REPORT & ANNUAL REPORT

- Quantify the overall financial & people impact
- Speak TDM (Tangible Difference Made)
- Show e-ROI (Eternal Return on Investment)
- Matthew 19:29
- Connection opportunities
- Vision Gap

# STAFF ROLE

- Lane Pastor/ Staff job responsibilities should naturally tie to the respective Lane areas.
- They are best suited to provide information for respective Lane reports.
- They ensure Lane Report information assimilation is timely.
- Available for connection opportunities within their Lane.
- I.e: Lane Staff host Projects Lane site visits.
- The goal is to simply connect KB Team to the moment.

# CAMPUS LEADER ROLE

Legacy Campus Leaders are historically very generous and passionate about the church's vision

Legacy Campus Leaders help create impactful moments

*\*See Legacy Campus Leader Guide*



# LANE REPORT

## PURPOSE

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Keeps the Legacy Team informed, focused and brings consistent clarity to the church's Kingdom Builders mission. **Acts as an Information and Retention tool.**

## REPORTING

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All 5 Lanes have specific reports

List the Lane Pastor as the report's author

Email report 3 times annually to entire KB Team (Jan, May, Sept)

## CONTENT SECTIONS:

- *NEW VISION*
- *PROGRESS REPORTS*
- *CONNECTION OPPORTUNITIES*
- *VISION GAP*
- *WINS*
- *PRAYER NEEDS*

# GATHER

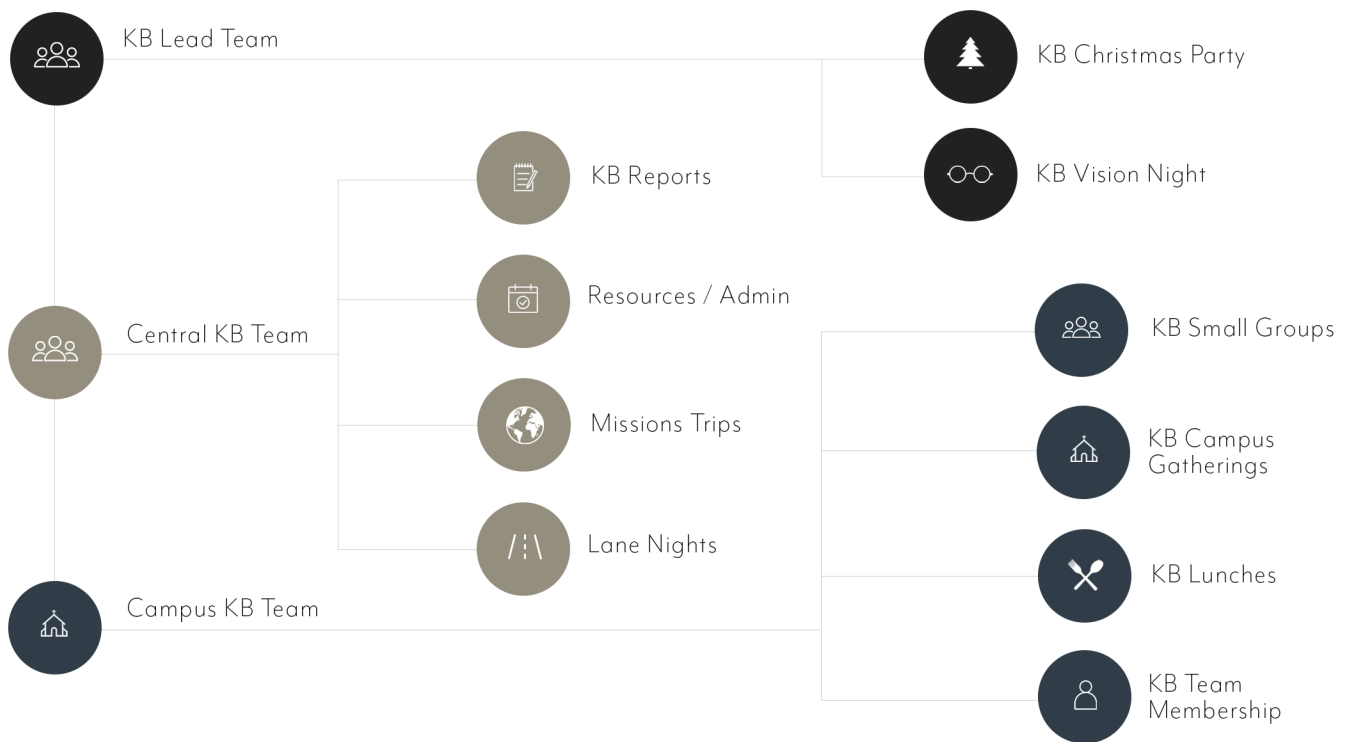
## *DON'T GATHER JUST TO GATHER*

Many churches make the mistake of getting together too often over time making the gathering mechanical, less impactful & non-sustainable.

The Lane Reports & Weekly Devotionals will keep them informed and connected, but they should never “fully” replace relational, community type gatherings.

Gather 2 times a year for an Annual Vision Dinner & Christmas Party

# HOW TO GATHER



Note: If you do not have multiple campuses, ALL campus responsibilities fall under Central responsibilities.

# CAMPUS LEADERS

## KINGDOM BUILDERS PASTOR/LEADER

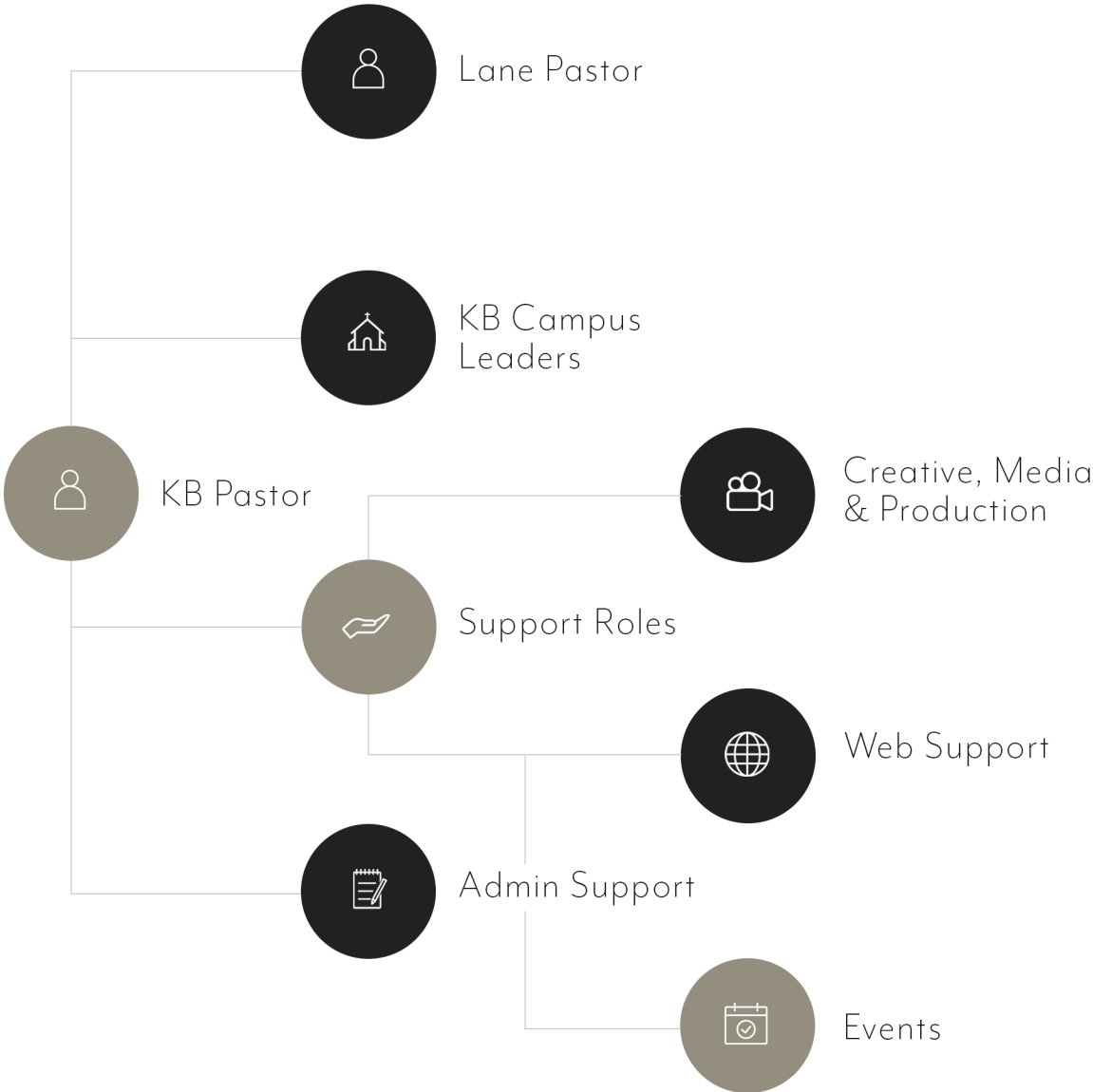
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- Work with Campus Pastors & lead teams to help them understand the value of a marketplace leader at the church.
- Develop all campus pastors into KB connected / focused leaders.
- Train them on how to identify, develop and pastor KB Team Members.
- Certain leaders need to personally connect with Senior Pastor.
- Coach them on why, the responsibility and the kingdom win.
- Move campus pastors from apprehension and intimidation to empowerment!

*Note: Identifying a KB Campus Leader (existing non-staff KB Team person) at each campus to help the campus pastor and KB Team efforts is critical as you grow.*

# TEAM SUPPORT

Define org chart with current church org for  
role clarity with contact information



# 8 STEPS

COMMIT

DEVELOP

IDENTIFY

IGNITE

COLLABORATE

INVITE / LAUNCH

CONNECT

GO

# 1 COMMIT

Pray for God's favor and wisdom as you plan

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Pray for the church staff and marketplace leaders

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Establish a prayer team for KB Team to cover this ministry and the KB Team people daily

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Senior Pastor commits to champion this initiative

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Lead team commits to execute the plan

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Recognize that this is not a campaign or an event

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It's all about helping leaders fulfill what God created them to do

# 2 DEVELOP

## Develop Strategic Plan

- KB TEAM VISION
- MISSION
- LEADER ROLES
- COMMUNICATION
- KEY STAKEHOLDERS
- EVENTS
- REPORTING

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## On-Ramp Process

*2 STEPS:*

- PERSONAL INVITATION
- SPIRITUAL GIFTS ASSESSMENT

Note: It's best for people to SELF IDENTIFY they have the spiritual gift of giving according to Romans 12:6-8

# 3 IDENTIFY

## Identify Your Leaders

- Identify KB Pastor/Leader that owns this initiative with Sr. Pastor
  - Identify Leaders for KB Team
  - Identify Intercessor Prayer team for this initiative
  - Daily prayer covering of the KB Team's personal lives, families & businesses
  - Identify the prospective KB Team: This can be based on top key givers, leaders and those who have capacity to give generously and are fully committed to the church and vision
  - Ask yourself, "who needs to be in the room?"
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## Sample Method

Average Median Income + 30% + 10% = Annualized Giving Cutoff

*Example:*

$\$50,000 \times 30\% = \$15,000$

$\$65,000 \times 10\% = \$6,500$  Annualized Giving Cutoff



# 4 IGNITE

Announce new KB Team ministry in Sunday church services

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Briefly highlight KB Team vision and mission (Why, What, Who) for those with the spiritual gift of giving

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It becomes a fabric of Church ministry life and communication

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It's about the value of their calling

# 5 COLLABORATE

## All Staff

Communicate the importance of KB Team to the entire staff in All Staff meeting. Give periodic updates and affirm that some of staff also have the gift of giving and are KB

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## Prayer Team

Communicate with intercessory prayer team on what KB Team is and their role to daily cover the KB Team ministry, marriages, families, and businesses.

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## Creative Team

Create a brand logo for the KB Team ministry

Develop a KB Team webpage on main church site with information about KB Team, whose it for, its mission in conjunction with the church's vision and how someone can connect for more information.

Create the KB Lane Reports (church's area of focus)

*\*See Lane Report example in Plan.*

# 6 INVITE / LAUNCH

## KB Team Launch with Dinner Event

- ESTABLISH ORDER OF EVENT
  - SEATED DINNER
  - CAST VISION - AFFIRM KB TEAM PASTOR/LEADER
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## Introduce the 5 Lanes

Since business leaders speak a different language than pastors, we want to insure we give these “key stakeholders” great information on a consistent basis that’s easy to understand & that keeps them informed and connected.

# 7 CONNECT

MONTHLY LUNCHES WITH SR. PASTOR

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CAMPUS GATHERINGS

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LANE NIGHTS

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SMALL GROUPS (UPSTREAM & DOWNSTREAM)

# 8 GO

OVER COMMUNICATE, RUN THE PLAY AND KEEP GOING!

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PLAN ON 2 KB TEAM EVENTS ANNUALLY

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KB LANE NIGHTS (FOCUSING ON ONE LANE WITH Q&A)



# Missions Giving Made Easy

LEARN HOW TO INCREASE YOUR GIVING  
& MULTIPLY YOUR IMPACT AT [m360.TECH](https://m360.tech)

# **KB REFERENCE TERMS**

## **KINGDOM BUILDERS/KB TEAM**

Your self-identified generosity volunteer team at your church. This team can be called Kingdom Builders, Legacy Team, Vision Partners, Etc.

## **GROWTH TRACK**

The process in which people join your church, identify their talents & giftings, and then volunteer in that expression. The Spiritual Gifts Assessment is given in the Growth Track.

## **KB PASTOR/LEADER**

Leads the Kingdom Builders team at your church.

## **DREAM TEAM**

The volunteer or serve team at your church.